

## **Espacio Food & Service Trade Show**

Santiago, Chile October 1-3, 2024

Chile is the second largest market in South America for consumer-oriented agricultural products. In 2022, U.S agricultural and related exports to Chile reached \$1.11 billion. The United States is the third largest supplier of agricultural and related products to Chile, after Argentina and Brazil, holding an 11 percent market share. Chile presents excellent export opportunities for U.S. food and beverage exporters. Chilean consumers are eating increasing levels of animal protein, creating opportunities for U.S. beef, pork, poultry, and dairy. Similarly, Chile's relatively high purchasing power is an opportunity for U.S. exports of beer, distilled spirits, condiments, and confections. The U.S.-Chile free trade agreement ensures no duties for all U.S. agricultural products.

Espacio Food & Service is the most important professional food fair in Chile. Production companies, suppliers, distributors use the show to meet their clients, generate new business and present trends and new developments in the market. In the last edition, there were almost 1,000 stands linked to the food market, where products, services and innovations were presented to the more than 31 thousand attendees during the three days show.

Participation Fee: \$550; Early Bird Special: \$250 (if you register and pay before May 1, 2024) Fee Includes:

- 9m² booth and standard furniture package
- Market briefing & tour
- Interpreter for your booth (please request in advance if needed)
- Sample shipping of up to 100 lbs. gross weight (which includes the weight of all packing materials) from a US consolidation point to the show using SUSTA's designated freight forwarder\*

\*Fresh/frozen/chilled products may be subject to separate allowances

## Registration Deadline: July 1, 2024 (No refunds for cancellation after this date)

**Industry Focus:** Food Service Products, Ingredient, Natural, Health, Pet Foods and Products, Retail Products **Product Description:** (Suitable products include, but are not limited to): Gourmet products, Condiments & Sauces, Grains & Cereals, Olive oils, Snacks foods, Health food products, Fruit & vegetable juices, Frozen meals, Confectionary products, Pet Foods

**50% CostShare:** Apply now for SUSTA's <u>50% CostShare</u> to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

## **Activity Managers:**

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SUSTA encourages you to enroll in the <u>Smart Traveler Enrollment Program (state.gov)</u> and monitor the <u>Travel Advisories (state.gov)</u> webpage before traveling.